Personal Brand Statement Worksheet

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How to use:

1) Read the blog post: [How to create a personal brand statement](http://standout.sayhellothere.com/personal-brand-statement)

2) Click on “File” on top-left corner and Hit “Make a copy” to create a copy for yourself

3) Fill it out and get feedback from others to see if it’s accurate

4) Start using it for personal branding online and job interviews

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| **Personal Branding Statement**  *What benefit(s) do you promise to other people?* |  |
| **Competencies**  *Your talents and skills* |  |
| **Proof Points**  *Your work experiences and success stories* |  |
| **Personality**  *How you do things* |  |
| **Your Goals**  *What do you want to do and aspire to be?* |  |